



FREE GUIDE

Is your business **visible to AI?**

A quick way to check if ChatGPT, Gemini, and Perplexity even know your business exists.

More people ask AI assistants directly instead of scrolling through search results. It's called **GEO, Generative Engine Optimization**, and it's a different game than traditional SEO. Most businesses have never checked where they stand on it. Here's how you check yours in the next five minutes.

THE 5 MINUTE SELF CHECK

1 Ask the question a customer would actually ask

Open ChatGPT, Gemini, or Perplexity and type something like "best [your service] in [your city]." Not your brand name, the question a real customer would type.

2 See if you show up, and if it's accurate

Do you appear at all? If you do, is what it says about you correct, or outdated and wrong?

3 Ask directly about your business by name

Check if the AI gets the basics right: what you do, where you're located, what you actually offer. Wrong answers here are a real problem, not a small detail.

4 Check if your website actually answers questions

AI models pull from content that answers a question directly and clearly. Brand taglines and clever copy do not get picked up the same way plain, direct answers do.

5 Check that your information matches everywhere

Google Business Profile, your website, your social bios. If they say different things, that inconsistency confuses these models and hurts how confidently they mention you.

Why this actually matters right now

This is still new, and most businesses have not touched it yet. That is the opportunity. Getting ahead of it now, while almost nobody else is paying attention, matters more than perfecting it later once everyone catches up.

Want a second pair of eyes on this?

We'll run a free 20 minute audit on your business and show you exactly where you stand and what to fix first. No pitch, just the audit.

[Book the free audit](#)